To run the solution, follow these steps:

* Unzip the file and open the solution file.
* Modify the connectionString in the appSettings section of the configuration file. Then, run the "add-migration" and "update-database" commands.
  + Note: This will create the database and populate it with seed data.
* In Visual Studio, right-click on the Solution project and select "Properties."
* Set the project as the "Multiple Startup project."
* Run the application.
* In the Web Application, navigate to the "BillBoard" section and enter the desired city name.
  + The advertisement with the highest priority for that city will be selected, and the file path will be returned.